



The New EU Data Protection Regulation

And what you need to know

The new Data Protection Regulation will apply one consistent set of requirements for all organizations that hold data on European citizens. In terms of personal data security, this means implementing appropriate security measures to protect the data. Encryption is widely agreed to be the best security measure available as it renders data unintelligible to unauthorized parties. If a breach occurs and you can show that the personal data was encrypted, the likelihood of being fined should be very greatly reduced.

The new EU regulation in a nutshell

- ▶ The new Data Protection regulation will apply one consistent set of requirements for all organizations that hold data on European citizens. The legislation is very broad and covers many aspects of personal data.
- ▶ The Regulation applies to organizations within the EU and to those organizations outside of the EU that offer goods and services to, or monitor the behavior of EU citizens. In terms of personal data security, this means implementing appropriate security measures to protect the data.
- ▶ Encryption is widely agreed to be the best data security measure available as it renders the data unintelligible to unauthorized parties in cases of data loss.
- ▶ Under the new legislation, if you suffer a breach of personal data you can incur fines of up to €20 million or 4% annual turnover.
- ▶ If you can show that the personal data was subject to technological protection measures rendering it unintelligible to unauthorized people (e.g. encryption), you don't need to notify affected data subjects of the breach.
- ▶ If you can show that the personal data was encrypted the likelihood of being fined as a result of a breach should be very greatly reduced.
- ▶ The European Parliament and European Council informally agreed on the data protection legislation text in December 2015.
- ▶ It is expected that the full house will vote on the regulation in Spring 2016 (likely March or April). Once formally agreed, EU countries have up to two years to implement the new requirements.

Securing your data with Sophos Encryption

At Sophos, we provide encryption across multiple platforms and devices; securing data and empowering people to work and collaborate safely without slowing them down. We have over 25 years of experience helping business secure sensitive information — see how we can help you:

SafeGuard Enterprise: powerful encryption that doesn't slow you down

Sophos SafeGuard Enterprise Encryption provides the most complete encryption solution on the market today, protecting data on multiple devices and operating systems.

In addition to providing unparalleled data protection, our encryption solution is built to match your organization's workflow and processes, without slowing down productivity. So whether your data is residing on a laptop, a mobile device, or being shared via email or through the cloud, it is always safely encrypted. SafeGuard Enterprise also includes central management of Microsoft's BitLocker and Apple's FileVault, giving you an encryption offering that cannot be matched.

Sophos SPX email encryption

Email is a common source of accidental data loss. You need an email encryption solution that automatically detects sensitive information leaving your organization by email, and either blocks it or encrypts it. Sophos SPX Encryption is the simplest, most effective way to secure your email. And it's available today in Sophos UTM.

" With Sophos SafeGuard Enterprise, we can confirm — on an ongoing basis — the status of every device on our network, giving me complete reassurance that each of our people's laptops is secure."

John Gray

Director IT and Operations Department, Deloitte Ireland

Learn more and try for free

Find out more about the upcoming EU data protection regulation and see how SafeGuard Encryption can help your company comply at sophos.com/EU

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